

Abstract

Embodiments of the instant invention are directed to a domain management system, apparatus and method for hosting and assigning domain names. Embodiments of the domain management system comprise a name assignment system and a hosting system, wherein the hosting system comprises a domain retrieval system and a data storage apparatus. The name assignment system verifies availability and assigns domain names to requesting clients. The name assignment system comprises an input component, a confirmation mechanism and a name storage means. Preferred embodiments of the domain retrieval system comprise a scheduler, a parsing member having a plurality of redirectors and a plurality of servers. The domain retrieval system locates the domain referenced by the domain name by parsing header information and utilizing a wildcard DNS. Once the domain is located, the domain retrieval system forwards the domain to the user computer.

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